



Marina Coast Water District

Minutes

Community Outreach and Personnel Committee Meeting

September 2, 2025

1. Call to Order:

The September 2, 2025 Community Outreach Committee meeting was called to order at 7:07 p.m. by Director Imamura. In attendance were:

- Committee members: Director Imamura and Director Smith
- Staff: Remleh Scherzinger, Patrick Breen, and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

3. Approve the Draft Minutes for the August 5, 2025 Meeting:

Director Smith made a motion to approve the minutes of August 5, 2025. Director Imamura seconded the motion and asked that it be notated that Mr. Scherzinger participated in the August meeting via zoom. The minutes were approved by a vote of 2-Ayes (Imamura, Smith), 0-Noes, and 0-Absent.

4. Receive an Update on District Communications:

Mr. Rauch, Rauch Communications, reviewed the August social media outreach efforts, metrics, and upcoming outreach items. The Committee asked clarifying questions and suggested finding local residences/locations to feature in outreach material, as well as putting together a breakdown of a sample bill showing what each portion of the bill pays for, e.g. the part of the bill that pays for supplying water to a home or business. Discussion followed.

5. Receive an Update on District Personnel:

Mr. Scherzinger reviewed the current vacancies noting that the District is still actively recruiting for the Cross-Connection Specialist and Engineering Technician positions. He said the Customer Service Lead position will be open for recruitment once the Customer Service Administrator is settled and able to participate in the recruitment process, and there is another Customer Service Position that recently opened due to the person in that position moving out of state with their family.

6. Receive an Update on the District's Event Participation:

Mr. Breen gave an update on the District's participation in the City of Marina's National Night Out in August. The District was present with a utility truck for visitors to see, and a conservation booth to talk to people about water conservation ideas and devices.

7. Identify Agenda Items for Future Committee Meetings:

The Committee members asked to look at the bill explanation, get an update from the Fair and Art Show events.

8. Committee Member Comments:

Director Smith made comments.

9. Adjournment:

Meeting adjourned at 7:56 p.m.